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FOR IMMEDIATE RELEASE

Edible Software will make its first debut at United Fresh 2016!

Houston, TX – [June 14, 2016] – **Edible Software** will be in Atlanta, Georgia for the United Fresh Trade Show June 20-22, 2016 at booth 1257. Debuting for the first time at United Fresh, Edible Software is excited to present their new Mobile Sales App, Edible Cloud and other special offers at the booth (www.ediblesoftware.com).

The **Mobile Sales App** will allow your sales personnel to take sales at remote locations online or offline. (www.ediblesoftware.com).

Mobile Sales App Features Include:

- Orders can be taken on any Android device.
- No Internet Connection (Orders will be transmitted, once internet connection is available.)
- Orders are seamlessly transmitted into Edible Software, once the syncing is completed.
- Synced orders will be stored in order history.
- Accurate Pricing for customers (unlimited pricing updates can be performed through syncing.)
- Standard and non-standard item lists with default order unit of measure and unit pricing.
- Manual pricing is available to sales personnel.

Edible Cloud is a business solution to host Edible Software applications as well as provide any hosted applications. Hosting is completely handled by our experienced IT personnel. Our IT personnel will anticipate any problems before they arise.

Edible Cloud Features include:

- 100% Data Backups, Encryption, Maintenance & Upkeep and Support.
- The Cloud will save you thousands of dollars on hardware typically needed to host Edible onsite.
- Edible Cloud's superior speeds equip its users to complete more tasks in less time.
- The Edible Software support team will install and implement all upgrades at the client's convenience.
- The Cloud offers a variety of security features in order to protect your business's valuable data.
 - Firewall stops internal & external attacks, prevents unauthorized access, and achieves regulatory compliance.
 - SSL ensures clients' online commerce is encrypted and secure.

- DDoS protection service migrates attacks by blocking and scrubbing malicious traffic targeting the server.

Trevor Morris, CEO of Edible Software, commented on his excitement about the United Fresh Show saying, “We are excited to exhibit at the United Fresh Show for the first time. In booth 1257, we will demo our new Mobile Sales App, Edible Store and many more from our catalog of profit making modules.”

Specials

We will have tradeshow rebates available at the show.

Consultation

If you would like more information before the show or would like to schedule a meeting at the show to learn about our profit making modules, please let us know.

About United Fresh

The United Fresh Produce Association brings together companies across every segment of the fresh produce supply chain, including growers, shippers, fresh-cut processors, wholesalers, distributors, retailers, foodservice operators, industry suppliers and allied associations. We unite our industry with a common purpose – to build long-term value for our members and grow produce consumption (www.unitedfresh.com).

About Edible Software

Edible Software provides an inventory control, traceability, and full accounting system. We are proud of the accuracy and reliability of our software and the many benefits that it has provided to our clients. We cherish the close relationships that we have built with our clients and the care that our staff displays towards each of them. Our goal is to be the best wholesale food distribution software company in terms of service, support, and product quality.