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FOR IMMEDIATE RELEASE

Edible Software is Set to Heat up SFFS17 with a

New Product Launch

Houston, TX – [June 20, 2017] – **Edible Software** will be in New York City for the Summer Fancy Food Show June 25-27, 2017 at booth 3537. We are excited to present our new product, the Edible Live Sales App.

The Edible Live Sales App allows you to assist customers with selecting and reserving lots for further processing in your Edible Software System.

Edible "Live Sales App" Features include:

- Performs data syncing by loading customers pricing and item information to their device.
- Ability to manually adjust sales prices along with item quantities.
- Inventory lot allocation
- Sales Orders are synced directly into Edible Software.

For more information about the **Live Sales Order App**, give Edible Software a call or visit booth **3537**.

Throughout the development process of new products, our clients' needs are kept in mind; thus ensuring that our clients have the competitive advantage. The **Live Sales Order App** was created to make online order entry more **Efficient** and **Accurate** for the end user.

Specials
We will have tradeshow rebates available at the show along with other special offers you will receive at our booth (www.ediblesoftware.com)

About Summer Fancy Food Show
The Fancy Food Shows have been North America's largest specialty food and beverage marketplace. Only **Specialty Food Association Members** can exhibit at the Shows where retailers, restaurateurs, distributors and others discover innovative, new food and beverage products. The Shows are attended by every major food buying channel, influential members of the trade, consumer press and other related businesses.

About Edible Software

Edible Software provides an inventory control, traceability, and full accounting system. We are proud of the accuracy and reliability of our software and the many benefits that it has provided to our clients. We cherish the close relationships that we have built with our clients and the care that our staff displays towards each of them. Our goal is to be the best wholesale food distribution software company in terms of service, support, and product quality.

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