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FOR IMMEDIATE RELEASE

## **Edible Software is Ready for SFFS15! (*New Product Alert!*)**

*Houston, TX – [June 1, 2015]* – **Edible Software** will be in New York for the Summer Fancy Food Show June 28-30, 2015 at booth 1053. We are excited to show you our new product, Edible Store, and other special offers you will receive at our booth ([www.ediblesoftware.com](http://www.ediblesoftware.com)).

**Edible Store** is an optional add-on module for online order entry. This online store is customer facing and will allow your customers to enter their own orders online. Those orders are then immediately synchronized with your main Edible Software system; no additional re-keying needed. ([www.ediblesoftware.com](http://www.ediblesoftware.com)).

Edible Software keeps the client in mind when creating new add-on modules. **Edible Store** was created to make online order entry more **Efficient** and **Accurate**. Click the link below in order to see a live viewing of how Edible Store can increase your gross profits! [Edible Store Video](#)

### **Edible Store's Features include:**

- The shopping cart saves product selected by the customer. Once the customer is ready to place their order, it is submitted to you automatically and immediately.
- Order History allows your customers to see expected orders, orders in process, and shipped orders/invoices.
- Many available settings for what your customers can see and order.
- Automatically scales for screen sizes, tablets, and cellphones.

### **Specials**

We will have tradeshow rebates available at the show.

### **About Summer Fancy Food Show**

The Fancy Food Shows have been North America's largest specialty food and beverage marketplace. Only **Specialty Food Association Members** can exhibit at the Shows where retailers, restaurateurs, distributors and others discover innovative, new food and beverage products. The Shows are attended by every major food buying channel, influential members of the trade, consumer press and other related businesses.

**About Edible Software**

Edible Software provides an inventory control, traceability, and full accounting system. We are proud of the accuracy and reliability of our software and the many benefits that it has provided to our clients. We cherish the close relationships that we have built with our clients and the care that our staff displays towards each of them. Our goal is to be the best wholesale food distribution software company in terms of service, support, and product quality.

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