



Contact: Charles Butler  
Tel. 832-200-8000  
Fax 832-200-8001  
Email: [charles.butler@ediblesoftware.com](mailto:charles.butler@ediblesoftware.com)

FOR IMMEDIATE RELEASE

## Edible Software is Ready for the New York Produce Show

*Houston, TX – November 30, 2015]* – **Edible Software** will be in New York for the New York Produce Show December 1-3, 2015 at booth 373. We are excited to show you the new Edible Software, our popular add-on module Edible Store and other special offers you will receive at the booth! ([www.ediblesoftware.com](http://www.ediblesoftware.com)).

**Edible Store** is an optional add-on module for online order entry. This online store is customer facing and will allow your customers to enter their own orders online. Those orders are then immediately synchronized with your main Edible Software system; no additional re-keying needed. ([www.ediblesoftware.com](http://www.ediblesoftware.com)).

Edible Software keeps the client in mind when creating new add-on modules. **Edible Store** was created to make online order entry more **Efficient** and **Accurate**. Click the link below in order to see a live viewing of how Edible Store can increase your gross profits! [Edible Store Video](#)

### **Edible Store's Features include:**

- The shopping cart saves product selected by the customer. Once the customer is ready to place their order, it is submitted to you automatically and immediately.
- Order History allows your customers to see expected orders, orders in process, and shipped orders/invoices.
- Many available settings for what your customers can see and order.
- Automatically scales for screen sizes, tablets, and cellphones.
- You can now restrict customers from seeing certain items on the catalog.
- Confirmation emails of order submission.

### **Specials**

We will have tradeshow rebates available at the show.

### **About the New York Produce Show**

The three-day event includes networking opportunities, a trade show of over 400 companies, retail "thought-leader" breakfast panel hosted by Perishable Pundit Jim Prevor, educational

micro-sessions and tours of the region's vibrant industry, including the local retailers, wholesalers, foodservice distributors , urban farms and unique eateries.

The program also includes an outreach to students and faculty at regional universities as well as distinguished culinary schools; the "Connect with Fresh" media immersion program involving print, radio, TV and online outlets, plus a "Consumer Influence" luncheon and show tour reaching out to bloggers, consumer editors and those working with all forms of social media.

### **About Edible Software**

Edible Software provides an inventory control, traceability, and full accounting system. We are proud of the accuracy and reliability of our software and the many benefits that it has provided to our clients. We cherish the close relationships that we have built with our clients and the care that our staff displays towards each of them. Our goal is to be the best wholesale food distribution software company in terms of service, support, and product quality.

###