



Contact: Charles Butler  
Tel. 832-200-8000  
Fax 832-200-8001  
Email: [charles.butler@ediblesoftware.com](mailto:charles.butler@ediblesoftware.com)

FOR IMMEDIATE RELEASE

## The New Age of Edible Software

*Houston, TX – [October 7, 2015]* – After 35 years of service, Edible Software, a provider of inventory control, traceability, and full accounting systems software announces its complete corporate re-imaging ([www.ediblesoftware.com](http://www.ediblesoftware.com)). Edible Software is excited to present the completion of its new website, logo and added features.

Edible Software was established in 1980 to provide comprehensive software solutions for the wholesale food distribution industry. Now, over 30 years later, Edible Software has expanded its reach to the floral, produce, meat, seafood, grocery, cheese, and baked goods industries throughout the US, and Canada who rely on the rapid performance and accurate information the software provides. With the complete corporate re-imaging, Edible Software is delivering its customers' a new experience, such as live support directly from Edible Software under the Help menu of the new website, a new phone service that will provide instant support to clients and many other benefits that will add value to its clients.

Trevor Morris, Chief Executive Officer of **Edible Software**, commented "Our goal has always been to be fresh and cutting-edge. Our new logo incorporates that freshness while harkening back to our roots in the 80's. Who doesn't love the 80's? And we're not just stopping at logos and websites. We are in full 'new-tech mode'. We will be adding new features and functionality to existing modules, rewriting some other modules and even coming up with brand new ones in the coming months."

### **About Edible Software**

Edible Software provides instant, inventory control, profitability and traceability, as well as full management and accounting information. The Software can significantly increase gross margins, due to its accurate and timely reporting capabilities. Edible Software's specialized software is unavailable in either generic off-the-shelf packages or massively complex and costly enterprise systems. One-size-fits-all never fits anyone quite right. In a business dealing in perishables, even the slightest problem with the details can cause major losses.

### **Edible Software's Mission**

We are proud of the accuracy and reliability of our software and the many benefits that it has provided to our clients. We cherish the close relationships that we have built with our clients and the care that our staff displays towards each of them. Our goal is to be the best wholesale distribution software company in terms of service, support, and product quality.

###