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FOR IMMEDIATE RELEASE

"Have a Cup of Coffee and Check Out

Our Bytes in Booth 6237"

Houston, TX – [October 9, 2017] – Edible Software will be in New Orleans, Louisiana for the PMA Fresh Summit Expo October 20-21, 2017 at booth 6237 with some hot coffee ready for exhibitors and attendees. New products such as the Edible POD (Proof of Delivery), Live Sales Order App, Edible Cloud, and other special offers will be presented to attendees (www.ediblesoftware.com).

Edible POD (Proof of Delivery)

With Edible Proof of Delivery, invoices can be signed electronically on a delivery driver's mobile device. The signature is then stored along with the invoice in the customer file allowing for the invoice to be reprinted, faxed or e-mailed back to the customer with the receiver's signature clearly showing.

The **Live Sales Order App** will allow sales personnel to assist customers with selecting and reserving lots during the sales process for further processing within the Edible Software system. (www.ediblesoftware.com).

The Live Sales Order App Features Include:

- Mobile Inventory Allocation
- Performs data syncing by loading customers' pricing and item information to their device.
- Ability to manually adjust sales prices along with item quantities.
- Sales Orders are synced directly into Edible Software.

Edible Cloud offers a variety of security features to protect your business's valuable data from Viruses (Malware, Spyware, and Ransomware).

- Our firewall stops internal & external attacks, prevents unauthorized access, and achieves regulatory compliance.
- Our SSL (Secure Socket Layer) ensures clients' online commerce is encrypted and secure.
- Our DDoS (Distributed Denial of Service) protection service migrates attacks by blocking and scrubbing malicious traffic targeting the server.
- Data on the Cloud is **securely backed up hourly** at No Extra Charge.

Specials
We will have tradeshow rebates and giveaways at booth 6237.

Consultation
If you would like more information before the show or would like to schedule a meeting at the show to learn about our profit making modules, please let us know.

About PMA Fresh Summit
With more than 20,000 people participating, Fresh Summit can help you anticipate change, identify emerging trends and profit from new opportunities. Participating in Fresh Summit gives you a distinct advantage. Fresh Summit has something for every segment of the produce and floral supply chain, including retailers, industry suppliers, wholesalers, growers and importers/exporters.

About Edible Software
Edible Software provides an inventory control, traceability, and full accounting system. We are proud of the accuracy and reliability of our software and the many benefits that it has provided to our clients. We cherish the close relationships that we have built with our clients and the care that our staff displays towards each of them. Our goal is to be the best wholesale food distribution software company in terms of service, support, and product quality.